

CURRYMENDES

Graphic Artist

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3548 Clear Creek Rd. NE
New Mexico, 87144

A marketing creative desiring a position in a team environment. Using my years of experience and skill set to nurture client needs and delivering exceptional collateral. My abilities are a mixture of skill, intuitiveness and empathy. I desire to use my talent for good and for a reason that ultimately makes a difference.

PROFESSIONAL EXPERIENCE

Freelance - 1/08 to Present

Graphic Artist - Managing Creative Direction & Leadership to many teams. Provide help & push through branding concepts and marketing initiatives. Being a creative leader is a specialty, also enjoying being part of a team as a creative support. Developing all cross platform initiatives with complete integrity of each brand. Social Media in its entirety.

- Intuitive Conceptual Design
 - *Providing Creative with Agency Integrity*
 - *Multi-Tasking with Multiple Brands*
- Strategic Thinking
- Creating Cross Platform Deliverables
- Project/Team Leadership
 - *Managing Creative Teams with Empathy*
- Mentoring Junior Creatives
 - *Sharing Knowledge of Skills and Vision*
- Asking Clients the Right Questions
 - *Educating Non-creatives on a Shared Vision*
- Listening to the needs of The Client and Team
- Deadline Driven and Respected
- Strong Communication Written/Verbal
- Multi-Tasking with Multiple Brands
- Researching Marketing Trends
- Inspiring and Receiving Inspiration from Others
- Fluency in Adobe Creative Suite

Ryan Partnership - Print/Online - Wilton, CT

Assoc. Creative Director - Managing full life cycle of Marketing Collateral for print and online media from briefing to delivery. Managed and negotiated expectations of staff, account executives and clients. Accounts: Gevalia Coffee and Tea, Nestle Waters, Skoal, Copenhagen, Red Seal and Husky Accounts. Managed 9 to 11 different jobs simultaneously easily switching from one brand to another.

Sigma Group - Oradell, NJ

Senior Art Director - Conceptualizing and created numerous online and print ads for Panasonic's Toughbook and projectors. (Great at negotiating with vendors.)

McGarry Bowen - Print - New York, NY

Art Director - Conceptualizing Chase Bank credit cards and debit cards. Using vector only, One of my designs was selected for business cards. There were literally hundreds created.

Kirshenbaum Bond and Partners - New York, NY

Art Director - Conceptualizing new business pitches

SKILLS

Software

- Adobe Creative Cloud
 - *Illustrator*
 - *Photoshop*
 - *InDesign*
 - *Premiere*
 - *Acrobat*
- Web Development
 - *Shopify*
 - *SquareSpace*
 - *WordPress*
 - *WIX*
- eMail
 - *Mail Chimp*
 - *Constant Contact*

Social Media

- Facebook Ads
 - *Photo*
 - *Video*
 - *Carousel*
 - *Slideshow*
 - *Collection*
- Instagram Ads
 - *Photo*
 - *Video*
 - *Carousel*
 - *Slideshow*

EDUCATION

Ringling College of Art & Design - Sarasota, FL
Interior Design, Major - Fine Art, Minor AA

Columbia University - New York, NY
Introduction to C++, System Analyzing

PORTFOLIOS

curry4hire.com

This is my graphic design website/portfolio. It shows samples from Agency developed materials and small to medium sized clients materials. I hope you find enough to allow a conversation to start.

currymendes.com

I have been creating digital illustrative art since 2003. I spent the last 10 years giving it a first priority and accepting graphic design jobs for small and medium sized clients. Most of my work is based in Adobe Illustrator.